# QUISITIVE CORPORATE PRESENTATION

Quisitive Technology Solutions TSXV: QUIS

June 2021

## **Disclaimer – Forward Looking Statements**

DISCLAIMERS This presentation has been prepared solely for its use at informational meetings relating to Quisitive Technology Solutions, Inc. ("Quisitive" or the "Company") and is being provided for information purposes only to a limited number of persons. By attending the meeting where this presentation is made, or by reading the presentation slides, you agree to be bound by the following limitations. This presentation and the material contained herein are confidential. This presentation is for information purposes only and may not be reproduced or distributed to any other person or published, in whole or in part. The information contained in this presentation is (a) is provided as at the date hereof and is subject to change without notice, (b) does not purport to contain all the information that may be necessary or desirable to fully and accurately evaluate an investment in the Company, and (c) is not to be considered as a recommendation by the Company that any person make an investment in the Company. An investment in the securities described herein is speculative and involves a number of risks that should be considered by a prospective investor. No securities commission or similar authority in Canada or any other jurisdiction has in any way passed upon the adequacy or accuracy of the information contained in this presentation. No sales of the securities of the Company shall be made until the Company and the potential investor enters into a subscription agreement for suber described herein. By accepting and reviewing this presentation, you acknowledge and agree (i) to maintain the confidentiality of this presentation contained herein, (ii) to protect such information in the Same manner you protect your own confidential information contained herein except to assist with your evaluation of a potential investment in the Company.

THIRD PARTY INFORMATION This presentation includes market and industry data which was obtained from various publicly available sources and other sources believed by the Company to be true. Although the Company believes it to be reliable, the Company has not independently verified any of the data from third-party sources referred to in this presentation or analyzed or verified the underlying reports relied upon or referred to by such sources, or ascertained the underlying assumptions relied upon by such sources. The Company does not make any representation as to the accuracy of such information. Forward-Looking Information This presentation contains "forward-looking information" within the meaning of applicable Canadian securities laws ("forward-looking statements"). Forward-looking statements in this presentation include, but are not limited to, statements with respect to: the Company's strategy, development and commercialization plans and objectives (including target acquisitions including expected acquisition terms, projected milestones and timelines, estimated sales, revenue, margins and EBITDA and cost metrics), the anticipated business, operation and financial performance and condition of the Company, management's expectation with respect to the success of the Company in its industry, expectations regarding the ability to raise capital, the amount and use of proceeds of financings, market prices, values and other economic indicators and estimated valuation multiples. Forward-looking statements are based on certain material assumptions and analysis made by the Company, and the opinions and estimates of management as of the date such statements are made and they represent management's best judgment based on facts and assumptions that management considers reasonable in light of its experience and perception of historical trends, current conditions and expected future developments and other factors it believes are appropriate, and are subject to risks and uncertainties. The material assumptions upon which forward-looking statements in this presentation are based include, among others, assumptions with respect to: the completion of the Acquisition (as defined herein); the Company's consolidation strategy, commercialization of Intellectual property, growth plans and cash flows; the demand for the Company's services; future demand and trends in Microsoft Azure Assessments; the Company's ability to scale revenue; the Company's ability to access financing on favorable terms from time to time; the Company's ability to protect its intellectual property rights and that the Company will not infringe upon the intellectual property rights of others; the Company's ability to attract and retain clients; the continuation of executive and operating management or the non-disruptive replacement of them on competitive terms; and stable market and general economic conditions. The Company makes no representation that reasonable businesspeople in possession of the same information would reach the same conclusions. Although the Company believes that the assumptions underlying forward-looking statements are reasonable, they may prove to be incorrect and the Company cannot assure that actual results will be consistent with such statements. Given these risks, uncertainties and assumptions, you should not place undue reliance on these forward-looking statements, or the information contained in such statements. Whether actual results, performance or achievements will conform to the Company's expectations and predictions is subject to a number of known and unknown risks, uncertainties, assumptions and other factors, including the Company's history of net losses and negative cash flow; the Company's requirement for additional funding to develop its business; and risks relating to the following: failure to complete target acquisitions on the expected terms or at all; liabilities associated with acquired companies or assets; failure to achieve expected synergies, cost savings, sales, revenue and / or EBITDA; the Company's failure to economically commercialize its service; failure to protect the Company's intellectual property rights; litigation, including with respect to intellectual property infringement; the Company's inability to maintain or improve its competitive position; future demand and trends in Microsoft Service Offerings; the Company's failure to retain key personnel and hire additional personnel needed to develop its business; the Company's failure to adequately evaluate its current business and future prospects; and the Company's business practice reputation being negatively affected by customer or user complaints or negative publicity. These risks, uncertainties, assumptions and other factors could cause the Company's actual results, performances, achievements and experience to differ materially from the Company's expectations, future results, performances or achievements expressed or implied by the forward-looking statements. The forward-looking statements contained herein are presented for the purpose of assisting readers in understanding the Company's expected financial and operating performance and the Company's plans and objectives and may not be appropriate for other purposes. You should read this information with the understanding that the Company's actual future results may be materially different from what it expects. These forward-looking statements are expressly gualified in their entirety by this cautionary statement. The Company disclaims any obligation to update forward-looking statements, except as required by law.

# Quisitive Mission:

Generate transformational impact with immense value for customers through our business solutions and cloud innovations as a premiere, global Microsoft partner.



#### **Cloud Solutions**

Helping customers efficiently move to and innovate within the three Microsoft public clouds



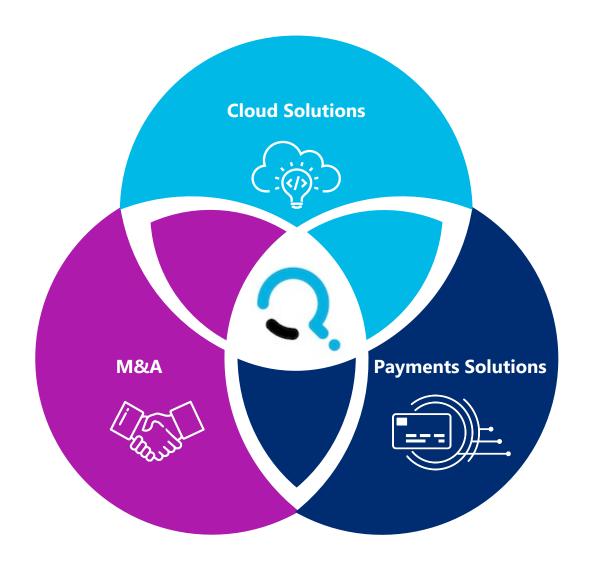
#### **Payments Solutions**

Transforming the necessary-but-commoditized industry of payment processing into an entirely new source of customer engagement and consumer value.



#### A&M

Acquiring key businesses that augment and compliment Quisitive core offerings



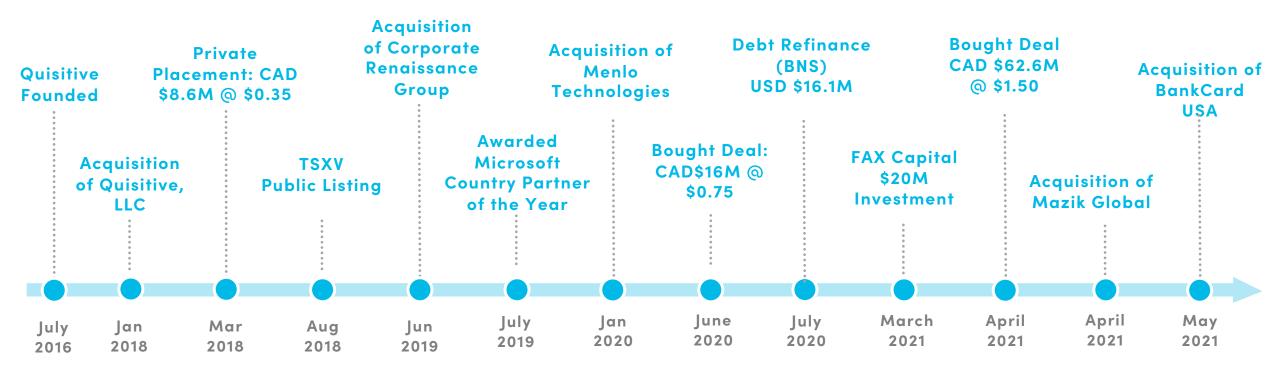
# **Quisitive at a Glance**

Founded in 2016



CONFIDENTIAL | 2021 | 4

### Quisitive Our History



### Why Microsoft?

#### **Robust Toolkit**

Microsoft's best-in-class toolkit relies on implementation partners to drive value for end-users.

Microsoft places Quisitive in a select 5% out of 40,000+ partners worldwide with full cloud capability.

#### **Industry Expertise**

Quisitive layers on IP and experience to develop tailored solutions using Microsoft tools.

Microsoft Advanced Specializations places Quisitive in the top **0.01%** of Microsoft partners worldwide.

#### **Thriving Ecosystem**

95% of Microsoft's business is generated through partnerships.

Microsoft introduced **250+** enterprise clients to Quisitive in the past 24 months



Microsoft Partner of the Year Winner

Advanced Specialization of Modernization of Web Applications in Microsoft Azure

Advanced Specialization of Windows Server and SQL Migration to Microsoft Azure

Microsoft Cloud Native Accelerate Program Member

3X Presidents Club Awards

\*Forrester 2021



Microsoft

The Global Leader

in Enterprise Cloud

The global public cloud

to \$120B in 2021\*.

infrastructure will grow 35%

# Quisitive Leadership Team

The Quisitive team is uniquely comprised of experienced Microsoft leaders and industry technologists who share a deep understanding of market needs and the appropriate application of cloud technology.

#### **Board of Directors**











**Mike Reinhart** Chairman & CEO

**Phil Sorgen** Director

**Dave Guebert** Director

Gord McMillan Director

Dr. Vijay Jog Director

#### Management Team



**Michael Murphy** 

**Tami Anders** Chief of Staff





**Gary Prioste** 

**Global Cloud Solutions** 



Dr. Vijay Jog **Global Business Applications** 



**Scotty Perkins Payment Platform** 



**Kevin Castillo** Global Sales & Alliance

CFO



**Shawn Skelton** Merchant Services

**Andrew Montz Global Deliverv** 





**Global Solution** 

Development





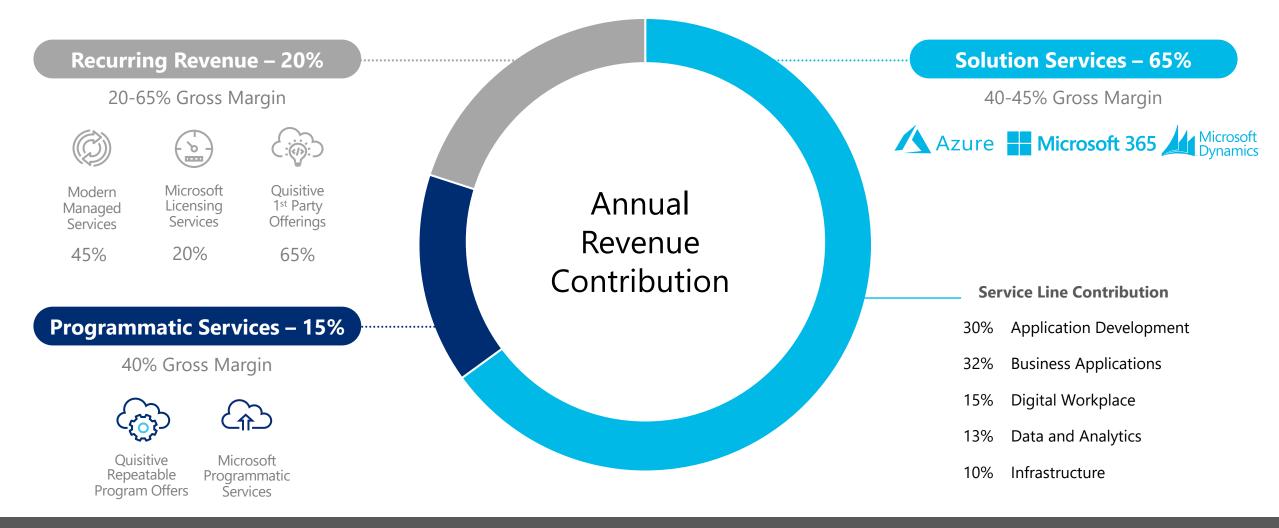


**BUSINESS AT A GLANCE** 

# **Cloud Solutions**

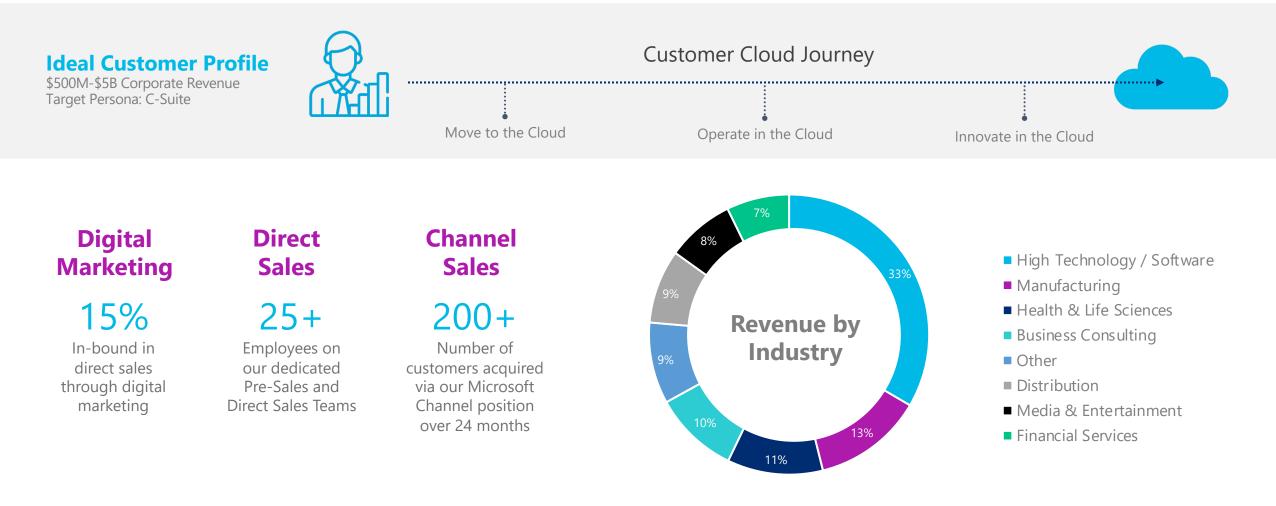
Helping customers efficiently move to and innovate within the three Microsoft public clouds: Microsoft Azure, Microsoft Dynamics, and Microsoft 365

# Global Cloud Solutions Business Overview



### **Global Cloud Solutions**

### **Customer Acquisition and Go-To-Market**



## **Growing IP Portfolio**

## - ØemPerform

#### Human Resources / Talent Management

emPerform is an employee performance management solution that helps HR leaders manage performance reviews, goal management, succession planning, compensation management, reporting and analytics, and more. Retail Merchants / ISOs

LedgerPay is a payment processing and Payments Intelligence™ platform that leverages data insights to transforms everyday transaction data into seamless customer engagement for brick-and-mortar and ecommerce merchants.



#### Retail Merchants / e-commerce

Age Checker provides an easy checkout experience while keeping merchants compliant with the latest age reputations in their industry. Matches customer information at checkout across identity networks to verify that a customer meets minimum age requirements.

# Mazikcare-

#### Healthcare

MazikCare is a set of healthcare-ready business solutions that enhances end-to-end business operations across the care continuum so healthcare teams can spend more time on what they do best: treating patients.



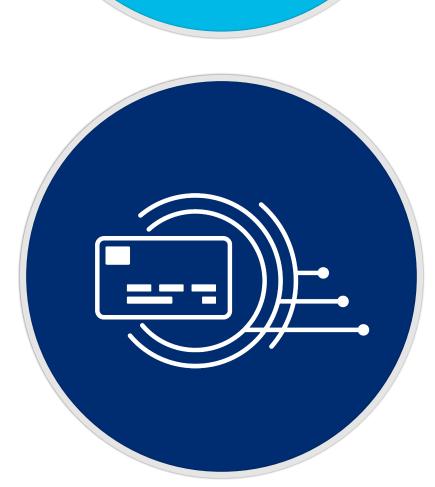
#### Manufacturing

MazikThings gives teams instant access to data across platforms, includes intuitive dashboards to track project and process flows, monitors onsite and remote equipment health, and consolidates your IT infrastructure, increasing efficiency across the enterprise.

# 👔 mazik c**i**y

#### **Public Sector**

MazikCity is a community development application for permitting, business licensing, code enforcement, and maintenance management. MazikCity is fully integrated with Microsoft Dynamics 365 for a full view of the city's operations.



#### **BUSINESS AT A GLANCE**

# **Payments Solutions**

Transforming the necessary-butcommoditized industry of payment processing into an entirely new source of customer engagement and consumer value.

# Global Payments Solutions The LedgerPay Solution

#### **Merchant Problem**

#### **Payment Processing**

Arcane, difficult, and expensive for retailers to connect to intermediary payment processors, creating a nonvalue-added tax on already compressed profits

#### **Our Solution**

#### LedgerPay Payment Processing

Traditional payment processing services on a modern cloud-enabled platform for a pertransaction fee that transforms a commoditized service into an entirely new source of scientifically accurate, data-driven marketing-enablement.

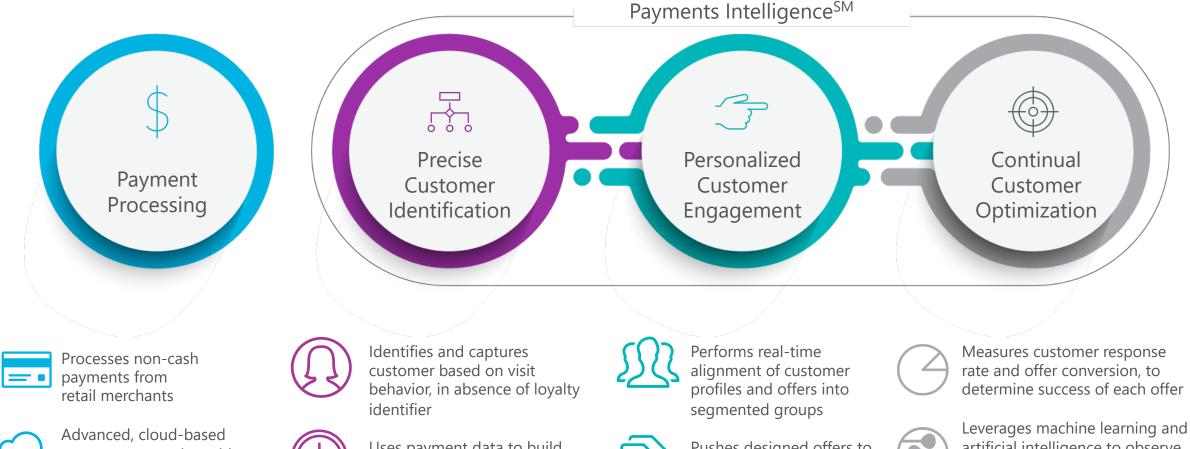
#### Customer Engagement

Retailers have not been able to offer consumers the most relevant products and promotions because it's been very difficult to identify them at the pointof-sale without making them enroll in loyalty and coupon programs, which have historically low participation.

#### LedgerPay Payments Intelligence<sup>SM</sup>

Offering merchants a pathway for connecting to customers, creating a more meaningful shopping experience, and fostering long-term repeat business.

# Global Payments Solutions The LedgerPay Components



Advanced, cloud-based payment processing with full acquiring and issuing services



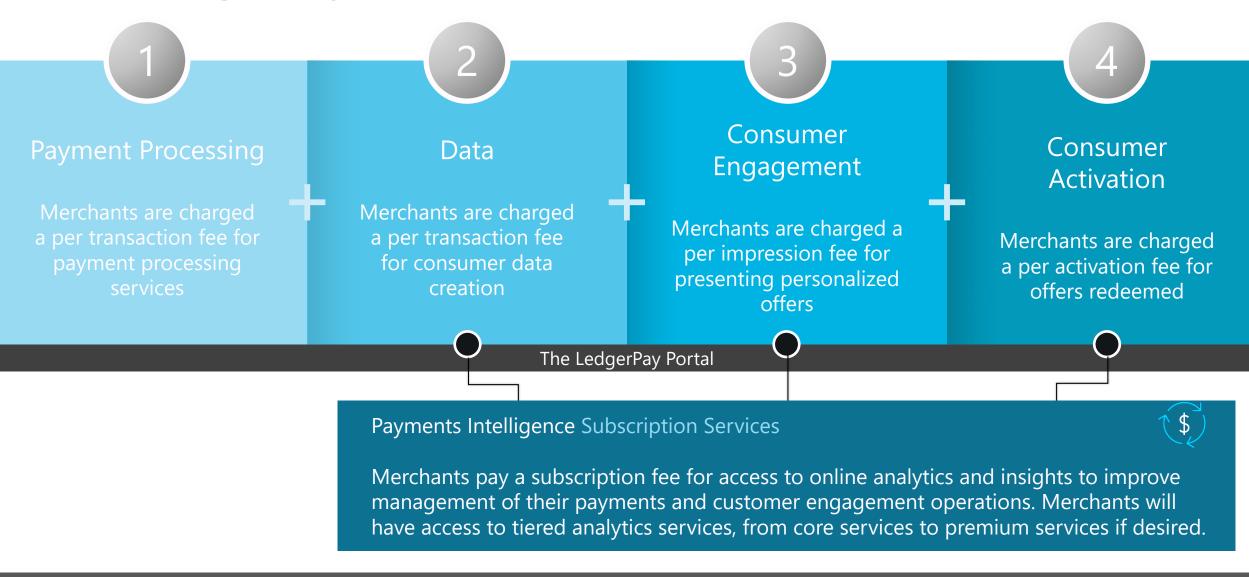
Uses payment data to build detailed customer profile over time





Leverages machine learning and artificial intelligence to observe and learn from current offers to improve marketing performance

### Global Payments Solutions How LedgerPay Generates Revenue



### Hybrid Cloud Architecture | Security



#### **Secure Azure Foundation**

Takes advantage of multi-layered security provided by Microsoft across physical datacenters, infrastructure, and operations in Azure.

#### Secure by Design

Leverages a defense-in-depth approach, secure coding principles, data encryption in transit and at rest. This multi-layered approach with intentional redundancies increases the security of a system as a whole and addresses many different attack vectors.

#### Monitoring

Detects previously undetected threats and minimizes false positives using Microsoft's analytics and unparalleled threat intelligence. Investigates threats with artificial intelligence and hunts for suspicious activities at scale, tapping into years of cyber security work at Microsoft.



\$0/'\*<mark>%&/5\*"-ĩńŀńŀĩŃ'n</mark>

### LedgerPay Portal | Turning Insight into Action



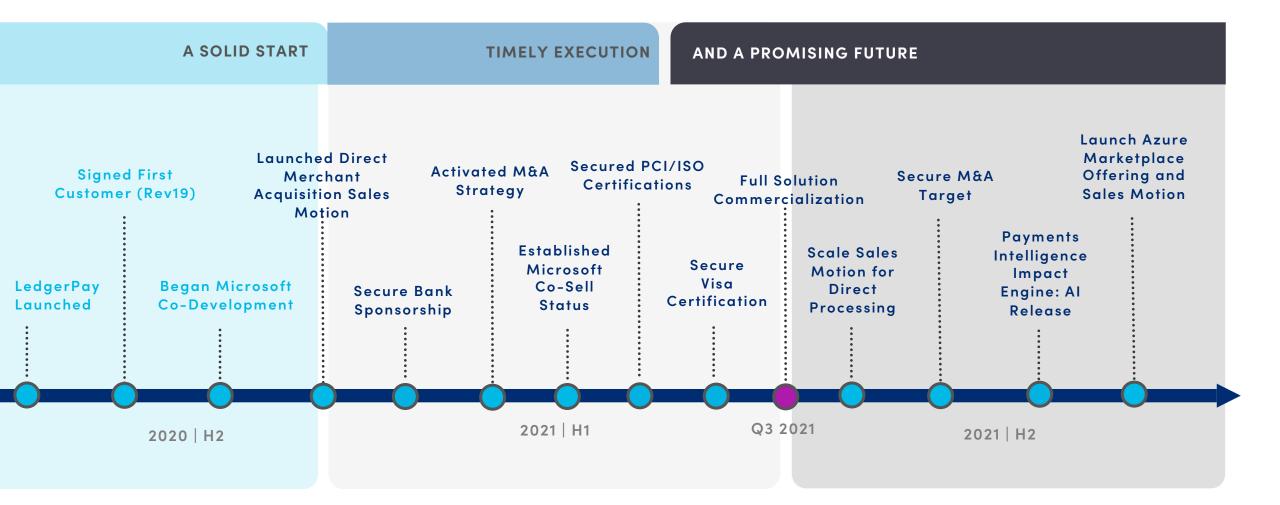
#### QUISITIVE

CONFIDENTIAL | 2021 | 18



CONFIDENTIAL | 2021 | 19

### Global Payments Solutions LedgerPay History & Roadmap







#### **BUSINESS AT A GLANCE**

# A&M

Acquiring key businesses that augment and compliment Quisitive core offerings

#### 

# **M&A Strategies**



### **Cloud Solutions**

Targeted Microsoft partner consolidation strategy to fuel the build of the premier global Microsoft partner for business solutions and cloud innovation.





### **Payments Solutions**

Targeted payments technology strategy to accelerate Quisitive LedgerPay and create synergies that scale value.

# **Future Acquisition Strategy**

Target Profile Global Cloud Solutions Business



\$10M-\$50M Annual Revenue Strong EBITDA (10-15%) Target Profile Global Payment Solutions



ISO-Merchant Portfolios Payments Solution ISVs



Microsoft Specialization Geographic Location





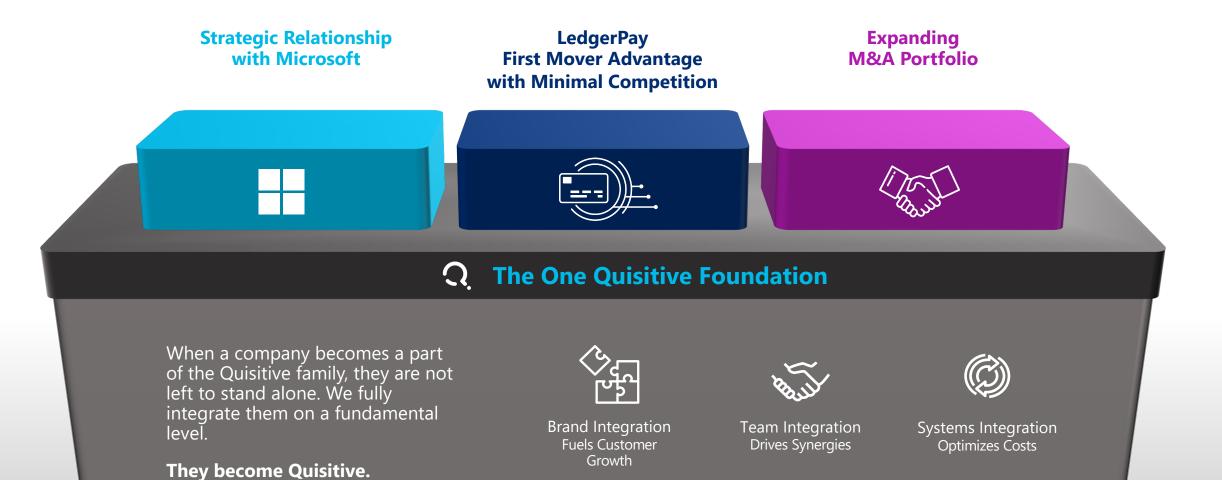
\$10M-\$50M Annual NET Revenue 90%+ Recurring Revenue 30%+ EBITDA



Merchant Portfolio Mix Portability of Merchants, Banks, and Processors Payment Technology

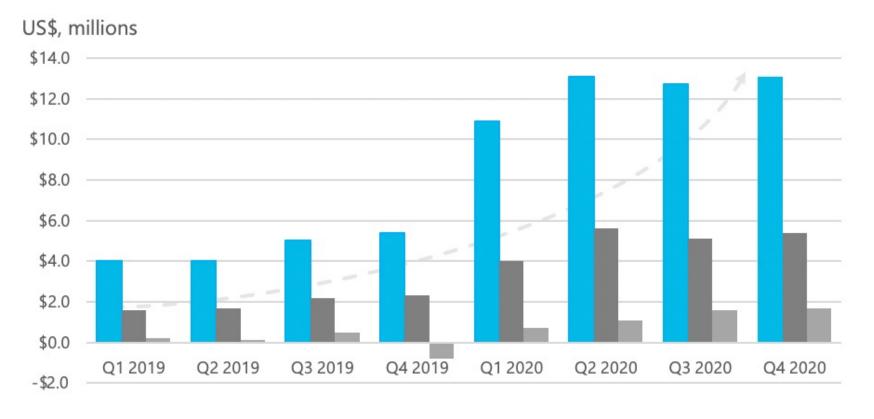


### Why Quisitive? Investment Thesis



# **Financials**

### **Growth** Quisitive's Positive Trend



Revenue Gross Margin EBITDA

# **Contact Us**

### **Investor Relations**

Gateway IR Matt Glover and John Yi QUIS@gatewayir.com

